

Product Manager

Job ID
REQ-10072867
Июн. 15, 2026
Чили

Сводка

This role is based in Santiago, Chile. Novartis is unable to offer relocation support: please only apply if accessible. You will play a pivotal role in shaping the long-term success of a priority brand, translating strategy into meaningful impact for patients and the business. As Product Manager, you will sit at the intersection of insight, innovation, and execution—leading cross-functional teams to drive brand growth, optimize the marketing mix, and elevate portfolio performance in a dynamic healthcare environment. This is an opportunity to influence decision-making, challenge the status quo, and turn data-driven insights into strategies that truly make a difference.

About the Role

Key Responsibilities:

- Shape brand strategy and tactical plans to accelerate growth, guided by insights and performance data.
- Develop integrated brand and launch team content; align cross-functional stakeholders around priorities and messages.
- Plan and deliver promotional activities in line with code of conduct and standard operating procedures.
- Own budget, forecasts and expenses; optimize marketing mix to improve cost effectiveness and results.
- Partner with Marketing and Medical to engage centers and key opinion leaders, uncovering market opportunities.
- Track product performance and external environment; propose corrective actions to meet business objectives.

Minimum Requirements:

- Bachelor's degree in marketing, administration or related fields.
- Pharmaceutical experience is a must.
- Experience in similar or related positions 3-5 years.
- Previous experience in marketing at least 2 years
- Advanced English and Spanish is a must.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

Дивизион
International
Business Unit
Marketing
Место
Чили
Сайт
Santiago
Company / Legal Entity
CL01 (FCRS = CL001) Novartis Chile S.A.
Functional Area
Маркетинг
Job Type
Full time
Employment Type
Regular
Shift Work
No

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