

Data Analytics & Platforms Associate

Job ID
REQ-10073710
апр 17, 2026
Колумбия

Сводка

As a Data Analytics & Platforms Associate, you will play a pivotal role in building the trusted data and technology foundation that enables smarter decisions across the organization. Positioned at the intersection of analytics, platforms, and innovation, this role ensures that data is compliant, reliable, and ready to support advanced analytics and artificial intelligence solutions. By working closely with internal stakeholders, managing platforms and vendors, and delivering high-quality analytical services, you will help transform data into meaningful insights that enhance customer engagement, improve operational efficiency, and support future-ready growth.

About the Role

Data Analytics & Platforms Associate

Hybrid

Location: Bogota, Colombia

Key Responsibilities

- Deliver analytics and platform services in line with agreed service level agreements, ensuring high-quality and timely outcomes.
- Manage analytics and platform initiatives through structured project management, with clear documentation and communication throughout delivery.
- Ensure data quality, accuracy, and reliability across analytics, dashboards, and reports supporting business decision-making.
- Support internal Novartis stakeholders by providing qualitative and quantitative analyses of low to medium complexity.
- Enable and maintain analytics, customer relationship management, and marketing technology platforms to support commercial, medical, and access use cases.
- Operate and scale digital, automation, and artificial intelligence solutions, ensuring stability, performance, and business impact.
- Act as operational owner for incidents, enhancements, and releases to ensure uninterrupted service delivery.
- Support the creation and maintenance of standard operating procedures and knowledge repositories.
- Contribute to knowledge-sharing initiatives, onboarding activities, and capability-building efforts across teams.
- Coordinate external vendors and budget management to support scalable, future-ready data and analytics capabilities.

Essential Requirements

- Experience working in the pharmaceutical industry within data analytics, platforms, digital enablement, or operational roles.
- Strong analytical mindset with the ability to translate data into clear, actionable insights that support data-driven decisions.
- Demonstrated experience in project management and operational execution within complex or regulated environments.
- Hands-on experience supporting analytics, customer relationship management, or marketing technology platforms, such as dashboarding or campaign analytics tools.
- Familiarity with digital marketing concepts, analytics tools, and data processing solutions, including platforms such as Alteryx.
- Ability to collaborate effectively across business, technical, and external partner teams, with a proactive and curious mindset.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Дивизион
International
Business Unit
Marketing
Место
Колумбия
Сайт
Bogota (Pharmaceuticals / GDD / NTO / CTS)
Company / Legal Entity
CO01 (FCRS = CO001) Novartis de Colombia S.A
Functional Area
Маркетинг
Job Type
Full time
Employment Type
Regular
Shift Work
No

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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