

Associate Manager. Scientific Writing

Job ID
REQ-10073725
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Индия

Сводка

The Associate Manager, Scientific Writer is responsible for leading and updating high-quality, scientifically accurate medical communications, including labels. This position requires comprehensive expertise in planning, execution, compliance, internal stakeholder management, and mentoring. Responsibilities include reviewing, updating, or creating scientifically and medically accurate content for commercial and medico-marketing materials such as newsletters, RTEs, civics, social media posts, websites, digital and print brochures, and banners. The role also involves updating existing or new assets for Novartis brands and products to ensure they reflect the latest changes to Important Safety Information (ISI), Prescribing Information (PI), or other reference documents. These updates must comply with stringent Medical-Legal-Regulatory (MLR) guidelines and specifications. As part of Studio Operations, this individual will need to collaborate closely with colleagues across all Novartis locations (India, US, Ireland, and Mexico), work within a metric-driven environment, maintain the highest quality standards, and consistently embody Novartis values and behaviors.

About the Role

Major accountabilities:

Promotional content development

- - Develop and review scientifically accurate, engaging, and compliant promotional materials including iCVAs, brochures, digital campaigns, Emails, social media posts, banners etc.
 - Ensure messaging is consistent with brand strategy and aligned with approved product positioning.
 - Support omnichannel content planning by identifying opportunities to repurpose scientific content for multiple formats and platforms targeting different audiences.
 - Contribute and develop to modular content models.
 - Monitor and interpret label updates and ensure timely content revision across all promotional assets.
 - Liaison with editorial, creative and regulatory teams to ensure alignment of promotional content with latest approved label.
 - Mentor junior writers, providing guidance and training on commercial writing, label integration and compliance standards.
 - Coordinate closely with medical writing leads, project managers, graphics teams, and clients
 - Conduct peer reviews and mentor junior writers to meet client and quality expectations
 - Develop and maintain label update checklists, to ensure consistency of the updates across materials.
 - Partner with scientific writers, creative and digital teams to ensure efficient, high-quality content development workflows.

Essential Requirements:

- - Advanced degree in life sciences, pharmacy, medicine or related field.
 - 5+ years of experience in scientific writing with a strong focus on promotional material, content planning and label updates.
 - In-depth understanding of promotional scientific communications, clinical data interpretation, and pharmaceutical regulations.
 - Familiarity with promotional content review systems and relevant codes.
 - Strategic mindset with ability to contribute to content planning and campaign design.
 - Excellent written and verbal communication skills.
 - Ability to work cross-functionally in matrix environment with high attention to detail and timelines.
 - Ability to manage multiple projects, concurrent workflows, and tight deadlines
 - Exposure to global content localisation/adaptation
 - Understanding of omnichannel marketing

Languages:

- English

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Дивизион

US

Business Unit

Marketing

Место

Индия

Сайт

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Маркетинг

Job Type
Full time
Employment Type
Regular
Shift Work
No

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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