

# Manager - Brand, Medical and Finance Data Enablement

Job ID  
REQ-10073743  
апр 27, 2026  
Индия

## Сводка

Manager, Brand Enablement will be responsible for delivering data enablement and operational plans to support the functions imperative to enhance brand performance and market positioning.

## About the Role

### Key Responsibilities

- Guide creation and delivery of Brand enablement deliverables as per agreed timeliness, accuracy, quality.
- Designs, develop and/or maintains data enablement solutions that optimizes Brand performance activities through varied variety of evolving infrastructure landscape.
- Support leadership with appropriate documentation and communication throughout the delivery of services
- Ensures creation and maintenance of standard operating procedures (SOPs), quality checklists that will enable excellent quality outputs for all outputs.
- Enables knowledge sharing sessions within subject area to promote growth and quality across the function.
- Ensures exemplary communication with all partners including internal associates, and clients through regular updates with focus on accomplishments, important metrics, standard methodologies, staffing changes and key events

**Skills:** Project management, Agility, cross-functional collaboration, learning agility, analytical mindset, data management, US commercial datasets or/and commercial operations knowledge, Data tools like DataIKU, SQL etc..

### Essential Requirements:

Novartis seeks an individual with extensive experience in the pharmaceutical or healthcare industry, with a deep understanding of brand enablement and brand data management. The candidate should foster a collaborative and innovative work environment.

### Educational Qualifications & Minimum Work Experience

- Bachelor's degree in business, Marketing, or a related field or MBA in Life Sciences
- 5-8 years of experience in data enablement role in preferably in US Pharma commercial area
- Familiarity with data tools like SQL, DataIKU, PowerBI, Python, Jira etc.
- Exposure to US pharma datasets like APLD, SP, IQVIA Xponent, DDD, SMART, Affiliations, Promotional Activity, Veeva etc.
- Previous knowledge and experience of pharma – life science industry is preferred
- Lead the delivery of multiple projects across multiple franchises and teams
- Develop and coordinate project plans across the design, development, and production stages of a project to support the successful delivery within set KPI's
- Proactively assist the Business to identify upcoming conflicts and resource gaps
- Provides consultancy, advice, and assistance on strategy for commercialization of products, and influence team on decision making in most optimal ways, through delivery of proven analytics-based projects.
- Strong communication and presentation skills.
- Good learning agility & analytical mindset

### Additional qualifications are as follows:

- Proven communication, people management, stakeholder management and leadership skills
- Awareness on methodologies to calculate key performance & execution KPIs to support Brand insights.
- Exposure to healthcare analytics and working in cross-cultural environment

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting, and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together. <https://www.novartis.com/about/roadmap/people-and-culture>

**Commitment to Diversity & Inclusion:** Novartis is committed to building an outstanding, inclusive work environment and diverse team's representative of the patients and communities we serve.

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Hyderabad (Office)  
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IN10 (FCRS = IN010) Novartis Healthcare Private Limited  
Functional Area  
Маркетинг  
Job Type  
Full time  
Employment Type  
Regular  
Shift Work  
No

### Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [diversityandincl.india@novartis.com](mailto:diversityandincl.india@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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