

Marketing Associate

Job ID
REQ-10074925
мар 31, 2026
Колумбия

Сводка

~Supportare le azioni di marketing e/o far parte del Brand Team che progetta il piano strategico del Marketing

About the Role

Major Accountabilities

~ Supporto per raggiungere l'obiettivo di vendita fornendo strategie e gestendo i prodotti in base al ciclo di vita del prodotto.

Key Performance Indicators

~Supportare le azioni di marketing e/o far parte del Brand Team che progetta il piano strategico del Marketing

Work Experience

~Esperienza lavorativa nell'industria farmaceutica
~Project Management
~Operations management and execution

Skills

~Campagne pubblicitarie
~Notorietà del marchio
~Gestione del marchio
~Marketing del marchio
~Curiosità
~Approfondimenti sui clienti
~Generazione della domanda
~Marketing Digitale
~Diversità e inclusione
~Flessibilità
~Descrizione del lavoro
~Sviluppo del messaggio chiave
~Piani di marketing
~Strategia di marketing
~Campagne mediatiche
~Accesso Microsoft
~Vendite
~SOP (Procedura Operativa Standard)

Language

Inglese

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

Дивизион
International
Business Unit
Marketing
Место
Колумбия
Сайт
Bogota (Pharmaceuticals / GDD / NTO / CTS)
Company / Legal Entity
CO01 (FCRS = CO001) Novartis de Colombia S.A
Functional Area

Маркетинг
Job Type
Full time
Employment Type
Regolare
Shift Work
No

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