

## Marketing Associate

Job ID  
REQ-10074925  
мар 31, 2026  
Колумбия

### Сводка

~Podpirajo dejanja trženja in/ali so del skupine blagovnih znamk, ki načrtuje strateški načrt trženja

### About the Role

Major Accountabilities

~ Podpora ciljev monetizacije z zagotavljanjem izdelkov vseživljenjsko politiko in upravljanje izdelkov.

Key Performance Indicators

~Podpirajo dejanja trženja in/ali so del skupine blagovnih znamk, ki načrtuje strateški načrt trženja

Work Experience

~Delovne izkušnje v farmacevtski industriji  
~Vodenje projektov  
~Vodenje operacij in izvrševanje

Skills

~Oglaševalske akcije  
~Prepoznavnost blagovne znamke  
~Upravljanje blagovnih znamk  
~Trženje blagovnih znamk  
~Radovednost  
~Vpogledi v stranke  
~Ustvarjanje povpraševanja  
~Digitalni marketing  
~Raznolikost in vključenost  
~Prilagodljivost  
~Opis delovnega mesta  
~Razvoj ključnih sporočil  
~Marketinški načrti  
~Tržna strategija  
~Medijske kampanje  
~Microsoft Access  
~Prodaje  
~Sop (standardni operativni postopek)

Language

Angleščina

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?  
<https://www.novartis.com/about/strategy/people-and-culture>

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Дивизион  
International  
Business Unit  
Marketing  
Место  
Колумбия  
Сайт  
Bogota (Pharmaceuticals / GDD / NTO / CTS)  
Company / Legal Entity  
CO01 (FCRS = CO001) Novartis de Colombia S.A  
Functional Area

Маркетинг  
Job Type  
Full time  
Employment Type  
Redni sodelavec  
Shift Work  
No

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