

Marketing Associate

Job ID
REQ-10074925
мар 31, 2026
Колумбия

Сводка

•支持营销行动和/或成为品牌团队的一员
设计营销战略计划

About the Role

Major Accountabilities

~ 支持通过交付策略并根据产品生命周期管理产品来实现销售目标。

Key Performance Indicators

•支持营销行动和/或成为品牌团队的一员
设计营销战略计划

Work Experience

~在制药行业的工作经验
~项目管理
~运营管理和执行

Skills

~广告活动
~品牌知名度
~品牌管理
~品牌营销
~好奇心
~客户洞察
~需求挖掘
~数字营销
~多元化与包容性
~灵活性
~职位描述
~关键信息开发
~营销计划
~营销策略
~媒体宣传
~Microsoft 访问
~销售
~SOP (标准操作程序)

Language

英语

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

Дивизион
International
Business Unit
Marketing
Место
Колумбия
Сайт
Bogota (Pharmaceuticals / GDD / NTO / CTS)
Company / Legal Entity
CO01 (FCRS = CO001) Novartis de Colombia S.A
Functional Area

Маркетинг
Job Type
Full time
Employment Type
正式
Shift Work
No

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