

## (Sr.) Brand Training Manager

Job ID  
REQ-10075505  
апр 07, 2026  
Китай

### Сводка

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### About the Role

#### Major accountabilities:

##### 1.Brand training partner for TA

1. Align with brand key strategies and drive brand related training activities to build FF brand expertise
  - 2.Work with brand & medical team to design tailor-made brand training materials and innovative blended training approaches according to brand strategy
  - 3.Work with brand & medical team to drive brand training activities in FF annual/cycle meeting
- Support ATM to align all the brand training activities with FF key area priorities
  - Support BOTM to design and update brand related training materials for Brand-orientation training
  - Carry out field coaching to ensure application of brand promotion tools

##### 2.Work with Area Training Manager & Brand Orientation Training Manager to support related training activities

##### 3.Develop/communicate annual brand training plan and ensure high quality training delivery

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Functional Area  
Продажи  
Job Type  
Full time  
Employment Type  
Regular  
Shift Work  
No

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