

(Sr.) Brand Training Manager

Job ID
REQ-10075505
апр 07, 2026
Китай

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About the Role

Major accountabilities:

1.Brand training partner for TA

- Align with brand key strategies and drive brand related training activities to build FF brand expertise
- Work with brand & medical team to design tailor-made brand training materials and innovative blended training approaches according to brand strategy
- Work with brand & medical team to drive brand training activities in FF annual/cycle meeting
- Support ATM to align all the brand training activities with FF key area priorities
- Support BOTM to design and update brand related training materials for Brand-orientation training
- Carry out field coaching to ensure application of brand promotion tools

2.Work with Area Training Manager & Brand Orientation Training Manager to support related training activities

3.Develop/communicate annual brand training plan and ensure high quality training delivery

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Дивизион
International
Business Unit
Sales
Место
Китай
Сайт
Shanghai (Shanghai)
Company / Legal Entity
CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd
Functional Area
Продажи
Job Type
Full time
Employment Type
Regular
Shift Work
No

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