

Senior MR

Job ID
REQ-10075941
апр 14, 2026
Китай

Сводка

Сells are our primary drivers of customer interaction and sales performance. They are our customer experience method ambassadors, and build deep relationships, creating value for customers and patients, in a compliant and ethical way to drive sales growth.

About the Role

Major Accountabilities

- ~ 推动有竞争力的销售增长
- ~ 通过反映客户偏好、利用可用内容和多个互动渠道，为目标 HCP 个性化和编排客户互动旅程
- ~ 通过与 HCP 合作，为诺华建立长期的持续合作关系
- ~ 通过倾听客户的需求并了解他们的医疗保健环境，提供令人难忘的、以客户为中心的体验，超越临床差异化
- ~ 利用可用的数据源来创建、动态优先排序和调整相关的区域、客户和客户交互计划
- ~ 持续与相关内部利益相关者分享客户见解，以支持与产品和适应症相关的内容、活动和互动计划的开发
- ~ 为客户和患者创造价值
- ~ 与跨职能团队合作，设计和实施解决方案，解决未满足的客户和患者需求
- ~ 以正直和诚实的态度行事，以透明和尊重的方式对待客户和同事，并有明确的意图。当面临道德困境时，做正确的事，当事情看起来不对劲时，就大声说出来。遵守诺华道德、价值观和行为准则。

Key Performance Indicators

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Work Experience

~NA

Skills

- ~销售技巧
- ~客户洞察
- ~沟通技巧
- ~影响技能
- ~冲突管理
- ~谈判技巧
- ~技术技能
- ~账户管理
- ~跨职能协调
- ~医疗保健行业
- ~商业卓越
- ~伦理学
- ~合规

Language

英语

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

Дивизион
International
Business Unit
Sales
Место
Китай
Сайт
Shanghai (Shanghai)
Company / Legal Entity

CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area

Продажи

Job Type

Full time

Employment Type

正式 (销售)

Shift Work

No

无障碍及便利设施

诺华承诺与残障人士共事并为他们提供合理的便利设施。如果您由于健康状况或残障在招聘过程的任何环节需要合理便利设施或者为了履行职位的基本职能请发送电子邮件至 diversityandincl.china@novartis.com 告知您的需求和联系方式，并在邮件中附上您的职位申请编号。

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