

## Director, Therapeutic Area Strategy, CRM

Job ID  
REQ-10076684  
apr 28, 2026  
CUSA

### Сводка

Location: Basel Switzerland or Cambridge, MA. This role will follow a hybrid working model.  
If based in Europe, please apply to REQ-10076215  
LI-#hybrid

The Strategy & Growth Therapeutic Area Strategy team for Cardio, Renal, and Metabolic (CRM) is seeking a Strategy Director. This role will support the development and ongoing evolution of a holistic TA strategy, provide early-phase commercial insights to project teams, and guide TA-specific internal pipeline development as well as external licensing and acquisition opportunities. The role will also support integrated enterprise alignment across Biomedical Research (BR), Development, Strategy & Growth (S&G), and Commercial US and International teams.

### About the Role

#### Key Responsibilities:

- Brings external benchmarking, analysis and insights, and judgement to support the TA Strategy Head in developing a holistic Novartis TA strategy that achieves sustainable growth in short, mid and long-term.
- Brings both understanding of the pharmaceutical industry and the core Therapeutic Areas (TA) and Disease area of CRM to derive insightful and differentiating competitive advantages over our peers.
- Provides key commercial insights to the R&D project teams, particularly for early phase programs. To do this effectively, in-market experience in the US is critical.
- Analyses reports and publications to extract key messages, including building product forecasts.
- Supports development and delivery of TA-specific strategic external insights to support identification of growth opportunities, emerging competitive challenges and support creation of a third-party view around key strategic levers, and commissions targeted primary research.

#### Essential Requirements:

- Bachelor's degree required. Advanced degree (PhD, MD or other advanced University degree) and / or equivalent experience in life science/healthcare; MBA or consulting or equivalent experience highly preferred.
- In-depth TA knowledge (or track record to acquire required TA expertise effectively and rapidly) in CRM.
- Highly agile having the capacity to support a number of strategic DAs within a TA and multiple programs internal and external
- Substantial experience evaluating new product opportunities (through M&A, BD&L and internal re-search programs).
- At least 5-7 years of Industry pharma and/or medical devices Experience in Research & Development and/or commercial functions with experience conducting, commissioning, analyzing primary research
- Experience of strategy development and asset shaping early in lifecycle (any functional perspective)
- Recent (post 2015) local US in-market experience; local US experience includes working within the US market with the local US customers, US health care systems / systems

#### Benefits & Rewards

The salary for this position is expected to range between \$176,400 and \$327,600 per year. The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors. Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards. US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Benefits and Rewards:** Learn about all the ways we'll help you thrive personally and professionally.  
[Read our handbook \(PDF 30 MB\)](#)

**EEO Statement:**

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

**Accessibility & Reasonable Accommodations**

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to [us.reasonableaccommodations@novartis.com](mailto:us.reasonableaccommodations@novartis.com) or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Дивизион

Strategy &amp; Growth

Business Unit

General Management

Место

США

Состояние

Massachusetts

Сайт

Cambridge (USA)

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Functional Area

BD&amp;L &amp; Strategic Planning

Job Type

Full time

Employment Type

Regular

Shift Work

No

Job ID

REQ-10076684

**Director, Therapeutic Area Strategy, CRM**[Apply to Job](#)

Job ID

REQ-10076684

**Director, Therapeutic Area Strategy, CRM**[Apply to Job](#)

**List of links present in page**

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://talentnetwork.novartis.com/network>
3. <https://www.novartis.com/careers/benefits-rewards>
4. <https://www.novartis.com/about/strategy/people-and-culture>
5. [https://www.novartis.com/sites/novartis\\_com/files/novartis-life-handbook.pdf](https://www.novartis.com/sites/novartis_com/files/novartis-life-handbook.pdf)
6. <mailto:us.reasonableaccommodations@novartis.com>
7. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/Cambridge-USA/Director--Therapeutic-Area-Strategy--CRM\\_REQ-10076684-1](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Cambridge-USA/Director--Therapeutic-Area-Strategy--CRM_REQ-10076684-1)
8. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/Cambridge-USA/Director--Therapeutic-Area-Strategy--CRM\\_REQ-10076684-1](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Cambridge-USA/Director--Therapeutic-Area-Strategy--CRM_REQ-10076684-1)