

Medical CRM & NSI Head

Job ID
REQ-10077309
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Румыния

Сводка

#LI-Hybrid
Location: Bucharest, Romania

The Medical TA Head defines and executes the country-specific medical strategy for the assigned Therapeutic Area, ensuring aligned and impactful delivery of scientific engagement, medical education, evidence generation, and cross-functional support. The role serves as the country's scientific leader for the TA, shaping strategy, guiding external customer and field engagement, and ensuring high scientific standards across all medical activities throughout the product lifecycle.

About the Role

Key responsibilities

- Define and execute a country-tailored medical strategy across pre-launch, launch and lifecycle management aligned with global medical direction.
- Translate international medical plans into coherent local tactical plans covering external insights, medical education, publications and field engagement.
- Set and oversee the local evidence generation strategy including RWE, Phase IV/IIIb studies, HEOR inputs and publication planning.
- Provide scientific and clinical expertise to support trial feasibility, integrated evidence strategies and local clinical programs.
- Serve as the disease area scientific expert for internal stakeholders including Commercial, Market Access, Regulatory and Digital teams.
- Lead peer-to-peer scientific exchange with HCPs and Medical Experts ensuring credible, unbiased and compliant scientific dialogue.
- Guide and oversee MSL and medical field teams ensuring aligned engagement planning and systematic external insight generation.
- Design and execute the medical education strategy including scientific events, congress activities, symposia and hospital meetings.
- Develop and localize high-quality scientific communication and educational materials across channels and audiences.
- Build and maintain strong partnerships with medical experts, scientific societies and academic institutions to strengthen scientific leadership.
- Ensure compliance and governance excellence across all medical activities, materials and external engagements.
- Lead, develop and inspire high-performing medical teams, fostering a culture of excellence, integrity and continuous development.

Requirements

- MD, PharmD, PhD or equivalent advanced scientific degree, fluency in English and local language, with 7+ years of experience in Medical Affairs and/or Clinical Development.
- Proven experience in developing and executing medical strategies across the product lifecycle within a therapeutic area.
- Demonstrated leadership experience managing and developing medical or field-based teams.
- Strong background in scientific engagement with HCPs and Medical Experts and in guiding MSL strategies and activities.
- Experience in local evidence generation, publication planning and clinical data interpretation.
- Solid cross-functional collaboration experience with Market Access, Regulatory, Marketing and Commercial teams.
- Strong expertise in medical education program design, congress activities and external scientific event management.
- Ability to translate global medical strategy into impactful local execution within a matrix environment.
- Strong business acumen with a clear understanding of the healthcare and pharmaceutical landscape.
- Excellent communication skills with the ability to simplify complex scientific concepts for diverse audiences.
- High ethical standards, compliance mindset and strong patient-centric orientation.
- Comfortable navigating complexity and ambiguity while driving innovation and continuous improvement.

Commitment to Diversity & Inclusion:

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Дивизион
International
Business Unit
Development
Место
Румыния
Сайт
Bucuresti
Company / Legal Entity
RO07 (FCRS = RO007) NOVARTIS PHARMA SERVICES ROMANIA S.R.L
Functional Area
Research & Development

Job Type
Full time
Employment Type
Regular
Shift Work
No

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