

Integrated Insights Manager

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Канада

Сводка

The Integrated Insights Manager plays a critical role in transforming data into actionable insights to support Commercial and Value & Access (V&A) decision-making. This position bridges strategy with execution by translating business priorities into analytics questions and delivering integrated insights through collaboration with cross-functional teams, data platforms, and external research partners.

About the Role

Location: Toronto #LI-Hybrid

This role is based in Toronto, Canada. Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.

Key responsibilities:

- Act as the primary Integrated Insights partner for assigned Therapeutic Areas (TA) and/or Value & Access (V&A), consolidating analytics and insight needs
- Translate business strategies into clear insights, analytics questions, and research priorities.
- Lead market research planning and execution, including patient journey mapping, segmentation, and competitive intelligence.
- Integrate internal KPIs and external data sources to generate holistic insights on market, customer, and brand performance.
- Support forecasting by developing market assumptions and collaborating with cross-functional teams to ensure alignment.
- Generate insights to support Value & Access strategies, including payer research and access-related data analysis.
- Analyze large datasets to identify trends, opportunities, and risks across market, customer, and performance dimensions.
- Deliver impactful reports and presentations, translating complex data into clear, actionable recommendations.
- Partner with data and analytics teams to ensure data quality, integrity, and continuous improvement.

Essential Requirements:

- Bachelor's degree in Life Sciences, Business, Economics, Market Research, or related field.
- Minimum 8 years of experience in integrated insights, market research, business analytics, or commercial strategy in healthcare/pharma.
- Strong expertise across analytics, primary and secondary market research, competitive intelligence, and forecasting.
- Proven ability to translate complex data into actionable business insights.
- Experience working cross-functionally with commercial, finance, and access teams.
- Strong analytical, strategic thinking, and problem-solving capabilities.
- Proficiency in data tools and analytics platforms (e.g., Power BI, SQL, Alteryx).
- Excellent communication and storytelling skills to influence senior stakeholders.

Desirable Requirements:

- Advanced degree in Business, Life Sciences, Economics, or related field.
- Experience leveraging digital innovation and advanced analytics to drive business outcomes.

Rewards

At Novartis, we're committed to reimagining medicine together - and rewarding the people who make it happen.

Expected Remuneration Range for role: 125,120 - 173,696 CAD

The base salary offered is determined based on gender-neutral objectives, such as relevant skills, competencies and experience in accordance with the Novartis pay setting policy and upon joining Novartis will be reviewed periodically.

The rewards of being part of our team go far beyond base pay and incentives. We also offer a variety of competitive benefits in kind to help you thrive personally and professionally, such as insurance plans, retirement plans, wellbeing resources and global recognition programs. In addition, we provide flexible and hybrid working options, where possible, and minimum 14 weeks paid parental leave.

Pay equity is a fundamental principle of our employment policy and reflects our commitment to create a diverse, equitable and inclusive environment that treats all employees with dignity and respect, as outlined in our Code of Ethics.

Read our [brochure](https://www.novartis.com/sites/novartis_com/files/novartis-life-handbook.pdf) to learn more about our global total rewards offering:

Note: Benefits and compensation may vary by country and are subject to local legal requirements. A full overview of your compensation package applicable to your role based on your employment location and Novartis employer entity, will be communicated separately to you during the application process.

At Novartis Canada, we are determined to be a valued partner and advocate, with a deep understanding of patient needs along the entire care journey – from drug development, to diagnosis, to access and beyond. Part of the way we are doing this is by leveraging data, technology, and partnerships.

Research & Development: we focus on four core therapeutic areas: Cardiovascular, Renal & Metabolic, Immunology, Neuroscience and Oncology. We also develop and deliver treatments through other promoted and established brands, which today are helping millions of patients. Over the last three years, our average annual research and development investment in Canada was over \$30 million, and we conduct clinical trial research in every region throughout Canada.

Commitment to Diversity and Inclusion: Novartis is committed to building outstanding, inclusive work environment and diverse team’s representatives of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients’ lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we’ll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

Дивизион
International
Business Unit
Strategic Planning & BD&L
Место
Канада
Сайт
Toronto
Company / Legal Entity
CA04 (FCRS = CA004) NOVARTIS PHARMA CANADA INC.
Functional Area
Маркетинг
Job Type
Full time
Employment Type
Regular
Shift Work
No

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