

Data Insights & Business Planning Manager

Job ID
REQ-10081545
Июн. 23, 2026
Бельгия

Сводка

-Explore, develop, implement and evaluate Digital innovation solutions that address customer needs. Co-create with key stakeholders to build partnerships and collaborations -Leads the delivery of multiple projects across a variety of creative and marketing channels, including print and digital media. Develop and coordinate project plans across the design, development and production stages of a project to support the successful delivery within set KPI's. -Works in collaboration with brand teams, technical teams and all functions to maximize value. -Provides consultancy, advice and assistance on strategy for commercialization of products, and influence marketing/Marketing Sales Operation team on decision making on Sales Force resource allocation in most optimal ways, through delivery of proven analytics based projects. -Provide analytics support to Novartis internal customers

Please know that the new location of our Novartis office is in Diegem, Belgium.

About the Role

Major accountabilities:

- Planning and management, gather requirements to develop detailed Project plans and Project estimations to task level.
- Proactively assist the Business to identify upcoming conflicts and resource gaps.
- Serve as interface with the global and local Brand teams on Project Planning and delivery management.
- Leads and delivers projects for Regional and global teams, ensuring adherence to timelines and quality objectives.
- Ensures delivery of efficient and high-quality deliverables.
- Ability to write clean and efficient code in Python, R, SQL, with expertise with cloud platforms and data platforms (experience with AWS, Snowflake is a plus)
- Ability to advise on and apply state-of-the-art analytics, machine learning to derive business insights and solve complex problems
- Good problem solving skills with ability to visualize and present results clearly to the business
- Ability to thrive in a multidisciplinary team and agile working environment (experience with Jira is a plus)
- Manages an efficient and high-quality team that promotes synergy and best practice sharing among resources, drives collaboration with Country Organizations in managing high standards of communication and delivering best in class services.
- Provide guidance on training requirements in relation to Commercial processes -Takes initiative to drive standardization of reports across brands.
- Reporting of technical complaints / adverse events / special case scenarios related to Novartis products within 24 hours of receipt.
- Distribution of marketing samples (where applicable)

Key performance indicators:

- Quality and accuracy of forecast assumptions
- Good customer satisfaction scores
- Ability to manage multiple stakeholders / projects
- Ability to write clean and efficient code in Python, R, SQL

Minimum Requirements:

Work Experience:

- Cross Cultural Experience
- Project Management
- Operations Management and Execution

Skills:

- Agility
- Analytical Thinking
- Brand Awareness
- Business Analytics
- Cross-Functional Collaboration
- Digital Marketing
- Marketing Strategy
- Media Campaigns
- Sales
- Ability to write clean and efficient code in Python, R, SQL, with expertise with cloud platforms and data platforms (experience with AWS, Snowflake is a plus)
- Stakeholder Engagement
- Stakeholder Management
- Strategic Marketing
- Project Management
- Project Planning
- Power BI, CRM

Languages:

- English and preferably Dutch and/or French.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

Primary location salary range

€64,300.00 - €119,300.00

Дивизион

International

Business Unit

General Management

Место

Бельгия

Сайт

Vilvoorde

Company / Legal Entity

BE03 (FCRS = BE003) Novartis Pharma nv-sa

Functional Area

Маркетинг

Job Type

Full time

Employment Type

Regular

Shift Work

No

Job ID

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List of links present in page

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. https://www.novartis.com/sites/novartis_com/files/novartis-life-handbook.pdf
3. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Vilvoorde/Business-Title-Data-Insights---Business-Planning-Manager_REQ-10081545-1
4. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Vilvoorde/Business-Title-Data-Insights---Business-Planning-Manager_REQ-10081545-1

