

Marketing_Marketing Services

Job ID
REQ-10081789
Июн. 23, 2026
Индия

Сводка

-To provide analytics support.

About the Role

Major accountabilities:

- Responsible for tracking and follow ups on activities assigned.
- Performing analytics using analytical acumen to answer the key business questions from the respective TA leads

Key performance indicators:

- Tracking (various tasks)—accurate & complete
- No deviation from timelines

Minimum Requirements:

Work Experience:

- Market and customer intelligence
- Working experience within the pharmaceutical industry

Skills:

- Analytical Assistance
- Technical skills - SQL, Python, DataIKU
- Functional skills - Patient analytics, HCP analytics, Account analytics, Segmentation, Patient journey, Opportunity Assessment, Market Map, Market sizing, Sources of Growth
- Datasets - Patient, HCP, Account, Demographic, Affiliations
- Therapeutic Area - IMM, CRM, NS, Oncology
- Communication Skills
- Prioritization

Languages:

- English

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Дивизион
US
Business Unit
General Management
Место
Индия
Сайт
Hyderabad (Office)
Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited
Functional Area
Маркетинг
Job Type
Full time
Employment Type

Regular
Shift Work
No

Accessibility and accommodation

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