

Director Tech Product Management

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REQ-10084029
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Испания
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Сводка

We are seeking a Director of Tech Product Management for Content Enablement to lead the strategy, roadmap and delivery of enterprise content capabilities for Novartis International business teams. In this role, you will own the technology product direction for Content Enablement across the end-to-end content lifecycle, including content planning, authoring, MLR, DAM, distribution, integrations, data and analytics.

Your primary responsibility will be to define and execute a product strategy that enables scalable, compliant and customer-centric content capabilities, while ensuring delivery of measurable business value across international markets.

You will partner closely with Novartis International Content Enablement business teams, DDIT product teams, enterprise architecture, engineering, service management, data and analytics teams, and external technology vendors to shape the product roadmap and ensure solutions are aligned with business priorities, Novartis standards and regulatory requirements.

We are looking for a strategic, business-oriented technology leader who can bring clarity, structure and product discipline to a complex global content ecosystem, while building trusted relationships with senior stakeholders and driving continuous improvement. With a strong technical foundation and the ability to understand how enterprise platforms, integrations, data flows and emerging technologies work, this leader will be able to engage confidently with architecture and engineering teams and make informed product decisions.

Join us in revolutionizing Content capabilities and be part of a passionate team dedicated to making a difference.

About the Role

#LI-Hybrid

Location: Barcelona

Key Responsibilities:

- Define and own the product vision, strategy and roadmap for International Content Enablement platforms across planning, authoring, MLR, DAM, distribution, integrations, reporting and analytics.
- Lead technology product management for key Content Enablement capabilities, including Aprimo, Anthill Activator, Wrike, ScreenDragon/TactPlan, integrations, UAM, reporting and related MarTech capabilities.
- Translate business needs, customer journeys and market requirements into clear product priorities, epics, features and delivery outcomes.
- Partner with business product owners, solution architects, delivery leads, service managers, engineers, vendors and enterprise functions to deliver scalable and compliant technology solutions.
- Drive roadmap governance, prioritization, quarterly planning and value tracking to ensure product investments are aligned to strategic outcomes and business impact.
- Provide leadership across complex delivery landscapes, managing dependencies, risks, issues, escalations and decisions across multiple parallel initiatives.
- Drive adoption, change enablement and country deployment activities in partnership with international business, regional and market stakeholders.
- Lead vendor engagement, technology evaluation, contract input and product capability assessments to support strategic platform decisions.
- Promote agile, product-led and DevOps ways of working, ensuring transparency, continuous improvement and cross-functional collaboration.
- Lead the DDIT Budget, resourcing, and demand management activities. Provide clear executive-level updates, insights, decision papers and recommendations to senior leadership.

Essential Requirement:

- Bachelor's or Master's degree in Information Technology, Computer Science, Engineering, Business Technology, Digital Product Management or a related discipline.
- Extensive experience in technology product management, digital product delivery, platform ownership or technology leadership within a complex enterprise environment.
- Strong understanding of end-to-end content lifecycle capabilities, including content planning, content creation, MLR review and approval, DAM, authoring, distribution, taxonomy, integrations and analytics.
- Experience with MarTech, SAAS and Content Enablement platforms such as Aprimo, Veeva Vault/PromoMats, Anthill Activator, Wrike, ScreenDragon/TactPlan or equivalent enterprise content platforms. Proven ability to define product strategy, manage product roadmaps, prioritize demand and translate business outcomes into technology capabilities.
- Strong stakeholder management skills with experience influencing senior business, technology, architecture, compliance and vendor stakeholders across geographies.
- Experience managing complex delivery portfolios, dependencies, risks and governance across Agile, Waterfall or hybrid delivery models. Experience in managing large budgets and the UBM demand management process.
- Experience working in regulated environments with strong awareness of security, privacy, quality, compliance and audit expectations.
- Strong leadership, communication, problem-solving and executive storytelling skills. Ability to work effectively with distributed global teams and support international, multi-market deployments.

Desirable Requirement:

- Experience with Aprimo, Veeva, Activator, Wrike, ScreenDragon/TactPlan, taxonomy management, MLR workflows, DAM configurations or content planning processes.
- Product management, agile, SAFe, ITIL, cloud, architecture or relevant platform certifications. Experience leading adoption, change management and capability scaling across international markets.

Benefits & Rewards

At Novartis, we're committed to reimagining medicine together - and rewarding the people who make it happen.

Expected Annual Base Salary Range for role: 65,200.00 - 121,000.00 EUR

The base salary offered is determined based on gender-neutral objectives, such as relevant skills, competencies and experience in accordance with the Novartis pay setting policy and upon joining Novartis will be reviewed periodically.

In addition to your base salary, you may be eligible for a performance-based bonus depending on certain performance parameters.

The rewards of being part of our team go far beyond base pay and incentives. We also offer a variety of competitive benefits in kind to help you thrive personally and professionally, such as insurance plans, retirement plans, wellbeing resources and global recognition programs. In addition, we provide flexible and hybrid working options, where possible, and minimum 14 weeks paid parental leave.

Pay equity is a fundamental principle of our employment policy and reflects our commitment to create a diverse, equitable and inclusive environment that treats all employees with dignity and respect, as outlined in our Code of Ethics.

Read our brochure to learn more about our global total rewards offering:

https://www.novartis.com/sites/novartis_com/files/novartis-life-handbook.pdf

Note: Benefits and compensation may vary by country and are subject to local legal requirements, including provisions of collective bargaining agreements where applicable. A full overview of your compensation package, including any relevant collective bargaining agreement details applicable to your role based on your employment location and Novartis employer entity, will be communicated separately to you during the application process.

Commitment to Diversity & Inclusion:

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?
<https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.
[Read our handbook \(PDF 30 MB\)](#)

Primary location salary range

€65,200.00 - €121,000.00

Дивизион

Operations

Business Unit

Information Technology

Место

Испания

Сайт

Barcelona Gran Vía

Company / Legal Entity

ES06 (FCRS = ES006) Novartis Farmacéutica, S.A.

Functional Area

Информационные технологии

Job Type

Full time

Employment Type

Regular

Shift Work

No

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