

Associate Marketing Manager CRM

Job ID

REQ-10084267

июл 24, 2026

Мексика

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Сводка

-Support the actions of marketing and/or be part of the Brand Team that designs the strategic plan of Marketing

About the Role

Major Accountabilities:

- Support to achieve the sales target by delivering strategies and managing products according to the product life cycle.
- Reporting of technical complaints / adverse events / special case scenarios related to Novartis products within 24 hours of receipt.
- Distribution of marketing samples (where applicable)

Key Performance Indicators:

- Sales number achievement
- Market share by therapeutic area
- Compliance

Minimum Requirements:

Work Experience:

- Operations Management and Execution
- Project Management
- Working experience within the pharmaceutical industry

Skills:

- Advertising Campaigns
- Brand Awareness
- Brand Management
- Brand Marketing
- Curiosity
- Customer Insights
- Demand Generation
- Digital Marketing
- Diversity & Inclusion
- Flexibility
- Key Message Development
- Marketing Plans
- Marketing Strategy
- Media Campaigns
- Microsoft Access
- Sales
- SOP (Standard Operating Procedure)

Languages:

- English

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Дивизион

International

Business Unit

General Management

Место

Мексика

Сайт

INSURGENTES

Company / Legal Entity

MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area
Маркетинг
Job Type
Full time
Employment Type
Regular
Shift Work
No

Accessibility and accommodation

Novartis is committed to work with and provide reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to tas.mexico@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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11. <https://www.novartis.com/about/strategy/people-and-culture>
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