NOVARTIS

Product Expert - Marketing Platform Operations

Job ID
REQ-10087153
Сен. 07, 2026
Индия

Сводка

We are seeking a Product Analyst to support the growth and adoption of the Digital Trust Program, a strategic platform responsible for consent, preference, and trust management across digital customer engagement channels.
The role will combine product management, business analysis, governance management, and program delivery responsibilities. The successful candidate will partner with business, privacy, compliance, legal, and technology teams to drive business discovery, define requirements, facilitate governance forums, manage program execution, and ensure successful delivery of Digital Trust initiatives.

About the Role

Key Responsibilities

- Support product roadmap development, prioritization, and value realization.
- Lead business discovery workshops and translate business requirements into actionable product features and user stories.
- Facilitate governance forums, steering committees, and stakeholder decision-making processes.
- Manage program plans, risks, dependencies, action items, and status reporting.
- Coordinate onboarding of markets, brands, and digital assets to the Digital Trust platform.
- Develop executive presentations, business cases, and progress reports.
- Track adoption, compliance, and operational KPIs to drive continuous improvement.
- Partner with cross-functional stakeholders to ensure alignment and successful delivery.

Essential Requirements

- 7-9 years of experience in Product Management, Business Analysis, Program Management, Digital Transformation, or related disciplines.
- Demonstrated experience managing enterprise digital platforms or compliance-driven programs.
- Strong stakeholder management, facilitation, and communication skills.
- Experience working with Agile delivery methodologies and product management practices.
- Knowledge of consent management, privacy, data governance, or trust platforms (preferred).
- Experience with OneTrust, Salesforce ecosystem, Customer Data Platforms, or similar digital engagement technologies is a plus.

Desirable Requirements

- Effective governance and decision management.
- Successful onboarding and adoption of Digital Trust capabilities.
- High-quality requirements and product documentation.
- Timely delivery of program milestones with proactive risk management.
- Measurable improvements in consent governance, compliance, and operational efficiency.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? **https://www.novartis.com/about/strategy/people-and-culture**

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Дивизион
International
Business Unit
Marketing
Место
Индия
Сайт
Hyderabad (Office)
Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited
Functional Area
Маркетинг

Job Type
Full time
Employment Type
Regular
Shift Work
No

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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