

# Senior Product Analyst

Job ID  
REQ-10087153  
сен 07, 2026  
Индия

## Сводка

We are seeking a Product Analyst to support the growth and adoption of the Digital Trust Program, a strategic platform responsible for consent, preference, and trust management across digital customer engagement channels.

The role will combine product management, business analysis, governance management, and program delivery responsibilities. The successful candidate will partner with business, privacy, compliance, legal, and technology teams to drive business discovery, define requirements, facilitate governance forums, manage program execution, and ensure successful delivery of Digital Trust initiatives.

## About the Role

### Key Responsibilities

- Support product roadmap development, prioritization, and value realization.
- Lead business discovery workshops and translate business requirements into actionable product features and user stories.
- Facilitate governance forums, steering committees, and stakeholder decision-making processes.
- Manage program plans, risks, dependencies, action items, and status reporting.
- Coordinate onboarding of markets, brands, and digital assets to the Digital Trust platform.
- Develop executive presentations, business cases, and progress reports.
- Track adoption, compliance, and operational KPIs to drive continuous improvement.
- Partner with cross-functional stakeholders to ensure alignment and successful delivery.

### Essential Requirements

- 7-9 years of experience in Product Management, Business Analysis, Program Management, Digital Transformation, or related disciplines.
- Demonstrated experience managing enterprise digital platforms or compliance-driven programs.
- Strong stakeholder management, facilitation, and communication skills.
- Experience working with Agile delivery methodologies and product management practices.
- Knowledge of consent management, privacy, data governance, or trust platforms (preferred).
- Experience with OneTrust, Salesforce ecosystem, Customer Data Platforms, or similar digital engagement technologies is a plus.

### Desirable Requirements

- Effective governance and decision management.
- Successful onboarding and adoption of Digital Trust capabilities.
- High-quality requirements and product documentation.
- Timely delivery of program milestones with proactive risk management.
- Measurable improvements in consent governance, compliance, and operational efficiency.

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Дивизион  
International  
Business Unit  
Marketing  
Место  
Индия  
Сайт  
Hyderabad (Office)  
Company / Legal Entity  
IN10 (FCRS = IN010) Novartis Healthcare Private Limited  
Functional Area  
Маркетинг

Job Type  
Full time  
Employment Type  
Regular  
Shift Work  
No

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