

Senior Analyst - Brand Analytics

Job ID
REQ-10090515
Окт. 23, 2026
Индия

Сводка

-Provide analytics support to Novartis internal customers (Regional LT, marketing and sales teams) on various low-medium complexity analytical reports. -Support and facilitate data enabled decision making for Novartis internal customers by providing and communicating qualitative and quantitative analytics. -Support BSI in building practice by involving in various initiatives like knowledge sharing, on-boarding and training support, support team lead in all business related tasks / activities, building process documentation and knowledge repositories -To be an integral part of a comprehensive design team responsible for designing promotional marketing materials.

About the Role

Key Responsibilities:

- Analytics & Decision Support: Provide analytics support to Novartis internal customers on various low- to medium-complexity analytical reports and strategic projects. Support and facilitate data-enabled decision-making by providing and communicating clear qualitative and quantitative analytics.
- Strategic Deliverables: Drive strategic analytics projects across commercial, patient, market, and competitive intelligence domains, including market assessments, performance monitoring, patient journey analyses, opportunity sizing, and insight generation.
- Stakeholder Partnership: Partner with regional and local stakeholders to translate business questions into analytical solutions, acting as a bridge between business teams and technical/data teams.
- Reporting & Presentation: Develop executive-ready presentations and dashboards that communicate complex findings to non-technical audiences.
- Practice Building & Collaboration: Support the Regional business in building practice by participating in initiatives such as knowledge sharing, onboarding and training support, assisting team leads in business-related tasks, and building process documentation and knowledge repositories.
- Innovation & AI Adoption: Support the adoption of AI-enabled analytics solutions and innovative approaches to insight generation and automated reporting solutions

Essential Requirements:

- Good customer satisfaction scores - Ability to manage multiple stakeholders / projects - Delivery on time

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?
<https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.
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Дивизион
International
Business Unit
General Management
Место
Индия
Сайт
Hyderabad (Office)
Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited
Functional Area
Маркетинг
Job Type
Full time
Employment Type
Regular
Shift Work
No

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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