NOVARTIS

Therapy Area Head - Immunology & Neuroscience

Job ID
REQ-10091313
Ноя. 05, 2026
Тайвань

Сводка

Therapy Area Head - Immunology & Neuroscience
Location : Taipei

#LI-Hybrid

Are you a commercial leader who thrives on turning strategy into results, launching innovative medicines, and building high-performing teams? Join Novartis as our TA Head and shape how we bring transformative therapies to the patients who need them.

As a member of the Country Leadership Team, you'll own the full performance of the Therapeutic Area, including revenue, profitability, and pipeline portfolio. You'll lead the go-to-market model, brand strategy, field force, and launch execution, working closely with Access, Medical, Commercial, and other functions to maximize brand impact and patient reach.

About the Role

Major accountabilities:

- Own the Therapy Area P&L and deliver growth in sales, market share, and profitability
- Lead end-to-end launch planning and execution for new products and line extensions
- Translate global brand strategy into localized, insight-driven brand plans
- Drive omnichannel excellence across digital programs, HCP engagement, and patient activation
- Design and size the field force, and steer in-field performance through clear KPIs
- Build strategic partnerships with KOLs, key accounts, payors, and industry stakeholders
- Pioneer new commercial models with cross-functional partners
- Develop a high-performing team through coaching, succession planning, and capability building

Requirements:

- University degree in bioscience or business required. Advanced degree in bioscience, medicine, business, and/or management preferred.
- 12+ years of leadership experience in the pharmaceutical or life science industry
- Proven P&L ownership and strong sales and marketing management track record
- Hands-on experience leading country-level product launches
- Deep fluency in market access, regulatory, pricing, and reimbursement dynamics
- Data-driven mindset with strong business review and course-correction discipline
- Solid understanding of digital trends, platforms, and omnichannel engagement
- Experience leading transformation and influencing across a complex matrix organization
- Fluent English required; Mandarin is a plus
- Above-country or multi-market experience is an advantage

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?
https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.
Read our handbook (PDF 30 MB)

Дивизион
International
Business Unit
General Management
Место
Тайвань
Сайт
Taipei
Company / Legal Entity
TW03 (FCRS = TW003) Novartis (Taiwan) Co. Ltd
Functional Area
Коммерция и общий менеджмент
Job Type
Full time
Employment Type

Regular
Shift Work
No

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