NOVARTIS

Senior Data Analyst

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REQ-10092508
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Индия

Сводка

Within DD&IT Experience & Adoption at Novartis, Data Analysts define how digital experience is measured and turn behavioral, survey, support, operational and adoption data into evidence that improves products, journeys and business decisions.

This is a hands-on senior individual-contributor role. You will combine strong analytical and statistical expertise with sound judgement, partnering with research, product, design, engineering and business stakeholders to make data trustworthy, accessible and actionable.

About the Role

Major Accountabilities

- Own the measurement framework: Define experience metrics, baselines, benchmarks and appropriate usage for the products and journeys in scope.
- Analyze experience and behavior: Conduct segmentation, cohort, funnel, journey and driver analyses, applying appropriate statistical methods and clearly communicating assumptions and limitations. Quantify the size of issues surfaced by qualitative research, and pressure-test claims the data does not support.
- Design surveys and experiments: Develop reliable experience and satisfaction measures, and advise on A/B test design, statistical power, analysis and interpretation.
- Build the data foundation: Specify instrumentation and event tracking, and develop reliable data pipelines, models and dashboards with clear documentation and consistent metric definitions.
- Turn analysis into decisions: Translate findings into clear recommendations for senior product and business stakeholders, communicating confidence, limitations and expected impact.
- Strengthen user research practice: Partner with user researchers and accessibility specialists so quantitative and qualitative evidence are explored together, rather than stitched together afterwards. Set analytical standards, review work and mentor colleagues.
- Use data and AI responsibly: Protect associate data through appropriate privacy, minimization and access controls, and apply AI-assisted analysis with transparent human validation.

Minimum Requirements

- 8+ years of analytics experience, ideally in product, digital experience, customer experience or people analytics.
- Advanced SQL and working proficiency in Python or R for analysis and automation.
- Hands-on experience building dashboards and data models in Power BI, Tableau, Looker or a similar modern BI platform.
- Applied expertise in sampling, significance testing, regression, segmentation, driver analysis and experiment evaluation.
- Survey and measurement expertise, including established experience and usability scales and their limitations.
- Ability to define instrumentation, event tracking and documented metrics that enable reliable self-service reporting.
- A track record of translating complex analysis into decisions for technical, non-technical and senior stakeholder audiences.
- Working knowledge of data governance, privacy and responsible handling of workforce or other sensitive data.
- A bachelor’s degree in statistics, data science, economics, psychology, engineering, information systems or a related quantitative discipline, or equivalent practical experience.
- Experience with modern analytics engineering practices (e.g. dbt, version-controlled data transformation workflows), mixed-method user research or in regulated multinational environments is a plus.

Why Novartis?

Our purpose is to reimagine medicine to improve and extend people’s lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us!
Learn more here:

https://www.novartis.com/about/strategy/people-and-culture

Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.
Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here:
https://talentnetwork.novartis.com/network

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?
https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.
Read our handbook (PDF 30 MB)

Дивизион
Operations
Business Unit
General Management
Место
Индия
Сайт
Hyderabad (Office)
Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited
Functional Area
Информационные технологии
Job Type
Full time
Employment Type
Regular
Shift Work
No

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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