NOVARTIS

New Product Launch Lead

Job ID
REQ-10093592
Ноя. 25, 2026
Китай

Сводка

Lead cardiovascular pipeline launch planning and brand strategy development by driving cross-functional collaboration, embedding commercial inputs and China insights/needs into early clinical development and opt-in opportunities, and ensuring launch excellence and long-term portfolio success.

About the Role

Major Accountabilities:

- Drive China evaluation & launch strategy for Cardiovascular late-stage pipelines by partnering with various internal departments and external stakeholders, including but not limited to Development Unit, Therapeutic Area Commercial, Medical affairs, Value access, and Business Development at global, international, and local; to support business decision-making, develop a clear brand strategy, and drive solid launch preparation to achieve launch excellence.
- Ensure China insights embedded into early-stage development to support important business decision-making aligned with China market needs.
- Lead the end-to-end evaluation and endorsement of China-specific opportunities, ensuring no major opportunities are overlooked.
- Contribute to build a sustainable China-for-China / for-Region BD governance with relevant internal key stakeholders.
- Ensure the long-term China portfolio strategy aligned with global strategic goals and China specific needs.

Key Performance Indicators:

- 7-10 years working experience in healthcare industry, with previous work experience in the field of healthcare system readiness for cardiovascular preferred.
- Strong analytical, problem-solving, and systems-thinking capabilities, with the ability to synthesize complex scientific, clinical development, policy, regulatory, healthcare system, and commercial information into actionable business insights and internal strategies for new product planning and innovation.
- Excellent communication and stakeholder management skills and comfortable working in a fast-paced, cross-functional environment.
- Successfully managed complex projects with high visibility, ability to lead without authority.
- Quick learner, Agile working attitude and a team collaborator
- Master's degree required. Advanced degree in life sciences/biology, medicine, business, or related field preferred strongly preferred. Prior experience at MBB or a top-tier strategy consulting firm is preferred
- Fluent Mandarin/English required

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.
Read our handbook (PDF 30 MB)

Дивизион
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Business Unit
General Management
Место
Китай
Сайт
Shanghai (Shanghai)
Company / Legal Entity
CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd
Functional Area
BD&L & Strategic Planning
Job Type
Full time
Employment Type
Regular
Shift Work
No

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.china@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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