

# Execution Excellence Head

Job ID  
REQ-10077475  
май 15, 2026  
Румыния

## Сводка

#LI-Hybrid  
Location: Bucharest, Romania

The Execution Excellence Head leads the enterprise-wide evolution of execution standards across the product lifecycle, from pre-launch through loss of exclusivity. The role supports the Country President, Finance, and P&O to drive business performance, medical and access outcomes, and future ambitions through data-driven decision-making, innovative go-to-market models, digital enablement, and future-ready capability building, while preserving strict functional independence and compliance standards.

## About the Role

### Key responsibilities

- Act as guardian of execution excellence by defining, harmonizing, and continuously evolving execution standards, processes, and ways of working across Commercial, Value & Access, and selected Medical Affairs areas while preserving functional independence.
- Lead a neutral, cross-functional execution excellence organization covering Field Excellence, Integrated Insights, Data, Analytics & Platforms, Capability Building, and Customer Excellence.
- Enable strategic decision-making through integrated insights, advanced analytics, market research, forecasting, and performance vigilance across the portfolio.
- Strengthen field excellence by optimizing territory design, incentives, sizing, resource allocation, and launch go-to-market models using data-driven recommendations.
- Localize and operationalize global digital and execution excellence strategies by deploying trusted data platforms, dashboards, AI-enabled solutions, and change management programs.
- Drive digital transformation and AI enablement to enhance customer experience, productivity, and effectiveness across Marketing, Sales, Medical, and Value & Access.
- Build and deploy future-ready capabilities and learning strategies, including AI, digital, and commercial skills, aligned with global standards and local needs.
- Serve as the execution engine for integrated customer excellence by orchestrating omnichannel engagement, content activation, launch readiness reviews, and execution metrics.
- Partner closely with Finance, P&O, Medical, Value & Access, Legal, and Supply Chain to optimize resource allocation, governance, compliance, and operational execution.
- Build and sustain a high-performance culture by leading, developing, and retaining talent, strengthening succession pipelines, and role-modeling Novartis leadership and ethical standards.

### Requirements

- University degree in business administration, engineering, biosciences, or related field with extensive senior leadership experience in the pharmaceutical industry or related sectors; consulting background preferred; fluency in English required, local language desirable.
- Extensive experience in commercial and execution excellence leadership roles with a proven track record of driving business performance and transformation.
- Strong understanding of the full pharmaceutical commercialization lifecycle, from pre-launch to loss of exclusivity, including Medical Affairs and Value & Access models.
- Proven expertise in data, analytics, market research, forecasting, and translating complex insights into strategic decisions.
- Demonstrated leadership in digital transformation, technology adoption, and AI enablement at scale.
- Strong change management capability with the ability to influence without formal authority in complex, matrixed organizations.
- Excellent cross-functional leadership skills, partnering effectively with senior stakeholders including Country President and Business Unit Heads.
- Proven ability to build, inspire, and retain diverse, high-performing teams and succession pipelines across multiple disciplines.
- Strong project management, organizational, and execution skills with a focus on continuous improvement.
- High integrity, compliance-driven mindset with deep knowledge of industry regulations and local regulatory requirements.

### Commitment to Diversity & Inclusion:

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?  
<https://www.novartis.com/about/strategy/people-and-culture>

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[Read our handbook \(PDF 30 MB\)](#)

Дивизион  
International  
Business Unit  
General Management  
Место  
Румыния

Сайт  
Bucuresti  
Company / Legal Entity  
RO07 (FCRS = RO007) NOVARTIS PHARMA SERVICES ROMANIA S.R.L  
Functional Area  
Маркетинг  
Job Type  
Full time  
Employment Type  
Regular  
Shift Work  
No

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